

Message Text

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ACTION ARA-20

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FM AMEMBASSY LIMA

TO SECSTATE WASHDC 0428

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C O R R E C T E D C O P Y (TEXT PARA 4. LAST LINE)

EO 11652 N/A

TAGS: BCOM, PE

SUBJ: COMMERCIAL ACTION PROGRAM FOR PERU - MEETING
OF COUNTRY COMMERCIAL TASK FORCE

REF: STATE 109980

1. COMMERCIAL TASK FORCE MET JUNE 4 TO REVIEW FY-74 CAP WITH AMBASSADOR. AFTER DISCUSSING BACKGROUND OF CAP EXERCISE, COMMATT BRIEFED TASK FORCE ON CAP AS APPROVED BY REFTTEL AND ON ITS CURRENT STATUS. SUBJECT TO MODIFICATIONS APPROVED BY WAS DUE TO SPECIAL ONE-TIME REQUEST FOR INFORMATION, CAP IS ON SCHEDULE AND WILL BE COMPLETED BY JUNE 30.

2. DURING COURSE OF DISCUSSION OF FY 1975 CAP, TASK FORCE DISCUSSED AID LOAN PROGRAM, AID LOANS WILL BE CONCENTRATING ON AGRICULTURE, HOUSING AND EDUCATION. AID WILL ALSO BE REPRESENTED AT THE PARIS MEETING OF THE IBRD CONSULTATIVE GROUP ON PERU WHERE NUMEROUS INVESTMENT PROJECTS AND FINANCING PACKAGES WILL BE DISCUSSED. IT WAS AGREED THAT WAS INVESTIGATE POSSIBILITY THAT REPRESENTATIVES OF EXIMBANK AND/OR COMMERCE MAJOR PROJECTS DIVISION MIGHT ATTEND. IDEA WOULD BE TO FORM USG GROUP AT MEETING WHICH WOULD BE CAPABLE OF MAKING KNOWN U.S. INTERESTS IN THOSE MAJOR PROJECTS THAT APPEAR PARTICULARLY FAVORABLE AT AN UNCLASSIFIED

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EARLY STAGE AND THEN PURSUE THEM IN LIMA WITH APPROPRIATE

GOP OFFICES AND OFFICIALS IN ORDER TO FOLLOW PROJECTS FROM INCEPTION TO IMPLEMENTATION. A PROCEDURE SUCH AS THIS CAN BEST GET OFF TO A GOOD START IF ALL INTERESTED PARTIES ARE REPRESENTED AT AN EARLY STAGE SUCH AS THE PARIS MEETING. THIS APPEARS PARTICULARLY IMPORTANT IN VIEW OF RECENT PRESS REPORTS THAT EXIMBANK WILL BE FORCED TO MORE SELECTIVE IN LOAN AUTHORIZATIONS; ATTENDANCE AT PARIS MEETING WILL PERMIT US TO PINPOINT MORE CAREFULLY OUR OBJECTIVES IN MAJOR PROJECTS.

3. FAVORABLE COMMENT WAS MADE ON THE IMPROVEMENT IN THE COMMERCIAL NEWSLETTER THANKS TO USIS INPUT. IT WAS AGREED THAT ACTUAL SUCCESS STORIES OF U.S. PRODUCTS SHOULD BE INCLUDED IN FUTURE ISSUES. IT WAS ALSO AGREED THAT AN ATTEMPT SHOULD BE MADE TO CONVINCE GOP TO ADOPT U.S. COLOR TELEVISION SYSTEM.

4. THE TASK FORCE ALSO REVIEWED THE EMBASSY'S SUGGESTION CONCERNING REDUCTION OF CERP REQUIREMENTS (LIMA A-43, 2/22/74). TASK FORCE ASSUMED THAT IN ABSENCE OF COMMENT TO CONTRARY, INTERESTED WASHINGTON AGENCIES HAVE NO OBJECTION TO EMBASSY RECOMMENDATIONS.

5. REGARDING IDEAS FOR THE FY 1975 CAP, MENTION WAS MADE OF THE POSSIBILITY OF INCLUDING A VISIT BY EXIMBANK REPRESENTATIVE AT SUITABLE TIME, EITHER IN CONNECTION WITH CFF CREDIT DISCUSSIONS OR WITH SPECIFIC MAJOR PROJECTS. ALSO DISCUSSED WAS ADVISABILITY THAT WASHINGTON AGENCIES MIGHT MAKE TDY ASSISTANCE AVAILABLE IF THERE WAS LEVIED EXTRA REPORTING REQUIREMENT WHICH WOULD SERIOUSLY INHIBIT COMPLETION OF CAP. ANOTHER TOPIC WAS POSSIBILITY OF VISIT BY MAJOR PROJECTS OFFICE REPRESENTATIVE TO FOLLOW UP ON THE PROJECTS DEVELOPED UNDER FY 1975 CAP. IT WAS AGREED THAT THESE SUGGESTIONS SHOULD BE CONSIDERED. IN ADDITION, THE POTENTIAL FOR INCREASED COMMERCIAL SALES THROUGH MAAG WAS DISCUSSED AND THE FACT THAT EXCELLENT CO-OPERATION ALREADY EXISTED IN DEVELOPING U.S. EXPORT SALES.

6. THE AMBASSADOR SCHEDULED ANOTHER MEETING TO DISCUSS FY 1975 FY CAP BEFORE IT IS TRANSMITTED TO DEPARTMENT.
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